

**WORLDZ
COLLECTIVE
MASTERMIND**

**Find Your
Identity At Work
& Get To The Next
Level**



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TOP KEY LEARNINGS



SARAH

1. You have to identify what you want, your next level, and communicate to your leadership and others in leadership what you are working towards. Ask if there is any advice or projects where you could be additive? Here's what you cannot do, you cannot say to your leadership that you believe you deserve a level up and leave it up to them to define it for you.
2. Build a network of advocates internally that can communicate the value you bring as well as your ability to always lead with positive intent.
3. In the words of Maya Angelo remember that people will remember how you made them feel more than what you said.

CRAIG

1. Do what you love, love what you do.
2. Be curious. Always.
3. Own your story. Tell your story.
4. Network, network, network.

MENTOR READING LIST



SARAH

- "Grit: The Power of Passion and Perseverance", by Angela Duckworth.
- Participate in WORLDZ forums and events.

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- "Business Wars" podcast.
- Listen to WORLDZ CMOs on digital panels.
- Get out, walk the streets, watch people.



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