

WORLDZ 2018 Startup Competition



What Is It?

WORLDZ is seeking early-stage startups creating the world of tomorrow to join our inaugural Launchpad pitch competition on the WORLDZ stage October 17-18. Apply by Sept. 14th.

Who Applies?

Startups in our sweet spot have a working product and likely have raised between \$1M and \$5M, have gained traction in the market and are growing quickly (users and/or customers), and were founded in 2013 or more recently. Also very important to us are startups with diverse founding teams (gender, ethnicity, age, variety of thought, veteran status, etc) and those pursuing a bold vision — truly disrupting their market or fundamentally changing our world for the better .

What Are The Perks?

Semifinalists selected for WORLDZ Launchpad will receive:

- ◆ 3 passes to WORLDZ 2018 (\$4950 value)
- ◆ Opportunity to pitch to high-profile judges and have C-level leaders recognize their business as best in category and/or best in show.
- ◆ Access to Master Courses, In-Conversations, Mentorship Lunches, Meet-the-Masters Mentorship Rotation and more with top executives, change leaders and coaches.

Complete [this application](#) no later than **11:59pm Pacific Time on Friday, September 14th** to be considered.

Details:

The WORLDZ Launchpad features four competition categories aligned with our pillars for 2018: **Culture, Technology, Leadership and Social Impact.**

CULTURE

How is your startup shaping tomorrow's culture - including through on-line content, music, fashion, food, video/TV, marketing, and new forms of storytelling?

Household and often iconic names -- including artists, personalities, agencies, brands and content creators -- help determine what consumers read, watch, listen to, eat, wear, buy, and enjoy doing in their spare time. We're looking for startups that are changing how people behave and changing what people perceive as cool and must-have across all areas of culture.

What's in it for you: exposure and opportunity to shape culture with top agencies, brands and content creators.

Areas we are interested in (but not limited to):

- ◆ Cross-platform storytelling
- ◆ Branded partnerships
- ◆ Content creation
- ◆ Influencer marketing
- ◆ Music, fashion, television, food

If you believe your startup is making - or will make - a meaningful impact on culture, please [apply](#).



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TECHNOLOGY

How is your startup deploying advanced technologies to revolutionize how organizations in a particular industry or across industries do business?

It's easy to say (without proving it) that your company is using bleeding-edge technology to disrupt standard business processes and even the way entire sectors operate. We're looking for startups that have built products or services with IP that's hard to copy -- and are changing one or more aspects of how at least one industry functions.

What's in it for you: exposure to and opportunity to change business with CEOs, CMOs and top executives from various industries.

Areas we are interested in (but not limited to):

- ◆ AI and machine learning
- ◆ Big data
- ◆ Blockchain
- ◆ Mixed reality

If you believe your startup is making - or will make - a meaningful impact on business, please [apply](#).

LEADERSHIP

How is your startup using technology to help people get ahead in their careers and in life?

There's no denying the value of one-on-one professional coaching and training, but tech has already begun democratizing access to such services. We're looking for startups that have created platforms or services that have proven effective at improving people's personal and/or professional lives.

What's in it for you: exposure to and opportunity to shape lives with the world's leading coaches and trainers.

Areas we are interested in (but not limited to):

- ◆ Public speaking and core job skills
- ◆ Activities for wellness and life balance
- ◆ Entrepreneurialism and team building
- ◆ Organizational change management
- ◆ Workplace safety

If you believe your startup is making - or will make - a meaningful impact on careers/quality of life, please [apply](#).

SOCIAL IMPACT

How is your startup creating real social change or facilitating a movement that is already improving lives and could potentially impact the world's population?

Our world offers no shortage of massive problems that can seem intractable to all but the most creative, passionate, and tenacious entrepreneurs. We're looking for startups that are truly driven by a higher mission and have shown promising results that could be or are ready to scale.

What's in it for you: exposure to and opportunity to shape the world of tomorrow with global corporations and visionaries.

If you believe your startup is making - or will make - a meaningful impact on lives globally, please [apply](#).



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Areas we are interested in (but not limited to):

- ◆ Creating a movement
- ◆ Publishing for impact
- ◆ Sustainability and environmentalism
- ◆ Diversity and inclusion
- ◆ Volunteerism and activism

About Our Partner



In partnership w/ KITE - KITE helps the largest, most innovative corporations in the world manage their startup engagements. Learn more at www.getkite.co.



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